

## EUROPEAN ZERO EMISSION BUS CONFERENCE AGENDA

### CONFERENCE DAY 1 - WEDNESDAY 17<sup>TH</sup> NOVEMBER

*Entrance Hall, Maison de la Chimie, Paris*

09:00 - 09:30 30' **Coffee & Registration**

### SESSION 1 | CONFERENCE OPENING | TOWARDS NET ZERO: POLICIES & STATE OF PLAY | 09:30 – 11:00

*Auditorium, Maison de la Chimie, Paris*

Policy makers & city representatives affirm their commitments & outline policies for supporting uptake of zero emission vehicles.

09:30 – 09:35 5' **Towards Net Zero: France's Climate Commitment**  
Laurent Michel, Director General, Department for Energy and Climate (TBC)

09:35 – 09:45 10' **Welcome Address**  
Valérie Péresse, Présidente, Ile-de-France, Paris Region (TBC)

09:45 – 09:55 10' **Transitioning to zero emission: RATP Bus Plan 2025**  
Philippe Martin, Director General Operations Officer, RATP

09:55 – 10:05 10' **Modal Shift: How Do We Encourage Increased Use of Public Transport as a Climate Solution**  
Mohamed Mezghani, Secretary General, UITP

10:05 – 10:25 20' **EU Support for ZEBs**  
Bart Biebuyck, Executive Director, Fuel Cells and Hydrogen Joint Undertaking  
**+ other speakers to be announced**

10:25 – 10:45 20' **Currents Trends and Forecasts: Battery & Fuel Cell Buses**  
Nikolas Soulopoulos, Analyst, Bloomberg NEF

10:45 – 11:00 15' **How do we move Public Transport Authorities towards buying zero emission?**





Dorthe Nøhr Pedersen, CEO, **Movia** & President, **EMTA**

## COFFEE BREAK

*Exhibition Areas, Maison de la Chimie, Paris*

11:00 – 11:30      30'      **Coffee & Networking**

## SESSION 2 | ZERO EMISSION BUSES | EXPERIENCE & OUTLOOK | 11:30 – 13:15

*Auditorium, Maison de la Chimie, Paris*

This session will examine the current solutions and forecast trends for deploying zero emission buses in a dialogue between experienced operators and manufacturers.

11:30 – 11:45      15'      **Technical Breakthroughs & Plans for ZEB Scale Up**  
Patricia Vasconcelos, CEO, **Caetano**

### **Panel – Zero Emission Bus Innovations**

**Moderator:** Jan Deman, Managing Director, **Busworld**

11:45 – 12:30      45'      Jean Christophe Hoguet, Commercial Director, **Safra**  
Geert Van Hecke, Head of Sales, **Van Hool**  
Jean Marc Boucheret, Sustainability Mobility Manager, **IVECO Bus (TBC)**  
Patricia Vasconcelos, CEO, **Caetano**

### **Panel – Retrofit, Second-Hand Market vs. New Vehicles**

12:30 – 13:15      45'      **Moderator: *Speaker to be announced***  
Nicolas Pocard, Marketing Director, **Ballard**  
Saadia Ajana, VP Business & Programs, **Symbio**  
Mr Laurent CHOIGNARD, **Greenmot**



## LUNCH

*Exhibition Areas, Maison de la Chimie, Paris*

13:15 – 14:30 75' **Lunch & Exhibition**

## SESSION 3 | OPTIMISING OPERATIONS : PRACTICAL ZEB EXPERIENCE | 14:30 – 15:45

*Auditorium, Maison de la Chimie, Paris*

Hear commentary from operators, sharing their strategies for overcoming the challenges faced during their transition to zero emission fleets.

14:30 – 14:45 15'

### **Case Study: Groningen & Drenthe - Battery & Fuel Cell Bus Deployment**

Erwin Stoker, Team Lead Mobility, **Ov Bureau Groningen and Drenthe**

### **Panel – Optimising Operations**

14:45 – 15:45 60'

**Moderator:** Arno Kerkhof, Head of Bus Division, **UITP**

Tanguy Bouton, Corporate Fleet Director, **Transdev (France & EU)**

Catherine Chardon, Managing Director, **RATP Dev (London) (TBC)**

Bruno Lapeyrie, Director, **Keolis (France & EU) (TBC)**

**+ other speakers to be announced**

## COFFEE BREAK

*Exhibition Areas, Maison de la Chimie, Paris*

15:45 – 16:15 30' **Coffee & Networking**



## SESSION 4 | THE INFRASTRUCTURE CHALLENGE: BATTERY & HYDROGEN | 16:15 – 18:05

*Auditorium, Maison de la Chimie, Paris*

We finish the day addressing the challenges and barriers to scaling up infrastructure. Representatives from industry will present their solutions to the major challenges currently preventing widescale uptake of zero emission options.

16:15 – 16:25      10'      Speaker TBC, **Air Liquide**

### Panel – Hydrogen Refuelling Structure

16:25 – 17:10      45'      **Moderator** : Lionel Boillot, Project Officer, **Fuel Cells and Hydrogen Joint Undertaking**  
Speaker TBC, **Air Products (TBC)**  
Speaker TBC, **Air Liquide**  
Markus Bachmeier, Director Sales and Products, **Linde**  
Bertrand Amelot, Vice President, **McPhy**

### Panel – Charging Infrastructure

17:10 – 17:55      45'      **Moderator** : Speaker TBC, **AVERE Europe**  
Koen Van Haperen, Chief Communications Officer, **Heliox**  
Miriam Azurmendi, E-Mobility Department Manager, **Jema Energy**  
**+ other speakers to be announced**

17:55 – 18:05      10'      **Closing Speech**  
Valerie Bouillon-Delporte, **AVERE & France Hydrogène**

END OF DAY 1





## CONFERENCE DAY 2 - THURSDAY 18<sup>TH</sup> NOVEMBER

*Entrance Hall, Maison de la Chimie, Paris*

09:00 - 09:30      30'      **Coffee & Registration**

### SESSION 5 | INNOVATIVE ECONOMICS | 09:30 – 10:45

*Auditorium, Maison de la Chimie, Paris*

This session will outline business models and pathways for moving from funding to financing of complete fleets of zero emission buses and their associated infrastructure.

09:30 – 09:35      5'      **Conference Opening Address**  
Jorgo Chatzimarkakis, CEO, **Hydrogen Europe**

09:35 – 09:45      10'      **Creating the Conditions for Zero Emission Fleets in France**  
Arnaud Leroy, President, **ADEME (French Environment and Energy Management Agency)**

09:45 – 10:45      60'      **Panel - Moving From Funding to Financing**  
Celine Cluzel, Partner, **Element Energy**  
**+ other speakers to be announced**

### COFFEE BREAK | 10:45 – 11:15

*Maison de la Chimie, Paris*

10:45 – 11:15      30'      **Coffee & Networking**

### SESSION 6 | LOOKING TO THE FUTURE: ZEB INNOVATIONS FOR THE 2020s |

11:15 – 12:30





*Auditorium, Maison de la Chimie, Paris*

*This session will feature case studies from around Europe, focusing on innovations in the zero-emission bus sector for the coming decade. How can we decarbonise inter-city travel? How do autonomous vehicles fit into the decarbonisation agenda? What can we expect from industry to make the transition easier for operators?*

11:15 – 11:45	30'	<b>A Pathway to Zero Emission Coaches</b> Daniel Zellinger, Team Lead – Bus Product, <b>Flixbus</b> Michael Milch, Director Program Management & Product Marketing, <b>Freudenberg</b>
11:45 – 12:20	35'	<b>Turnkey Solutions: Unlocking the barriers to ZEBs at scale</b> Tim Evison, SVP Group Business Development/Clean Hydrogen, <b>Messer Group</b> <i>+ other speakers to be announced</i>
12:20 - 12:30	10'	<b>Conference Closing Remarks</b>

## LUNCH

*Exhibition Area, Maison de la Chimie, Paris*

12:30 - 14:00	90'	<b>Lunch &amp; Exhibition</b>
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## CONFERENCE END

