

## EUROPEAN ZERO EMISSION BUS CONFERENCE AGENDA

### CONFERENCE DAY 1 - TUESDAY 7<sup>TH</sup> APRIL

*Entrance Hall, Maison de la Chimie, Paris*

09:00 - 09:30 30' **Coffee & Registration**

### SESSION 1 | CONFERENCE OPENING | TOWARDS NET ZERO: POLICIES & STATE OF PLAY | 09:30 – 10:30

*Auditorium, Maison de la Chimie, Paris*

High level politicians are invited to outline their policies and affirm their commitments to supporting uptake of zero emission vehicles.

09:30 – 09:40 10' **Towards Net Zero: France's Climate Commitment**

09:40 – 09:50 10' **Welcome Address**  
Valérie Pécresse, Présidente, **Ile-de-France, Paris Region**

09:50 – 10:00 10' **Transitioning to zero emission: RATP Bus Plan 2025**  
Philippe Martin, Director General Operations Officer, **RATP**

10:00 – 10:10 10' **Modal Shift: How Do We Encourage Increased Use of Public Transport as a Climate Solution**  
Mohamed Mezghani, Secretary General, **UITP**

10:10 – 10:30 20' **A Detailed Examination of Today's Options**  
Bart Biebuyck, Director, **Fuel Cells and Hydrogen Joint Undertaking**



## COFFEE BREAK

*Exhibition Areas, Maison de la Chimie, Paris*

10:30 - 11:00	30'	<b>Coffee &amp; Networking</b>
---------------	-----	--------------------------------

## SESSION 2 | ZERO EMISSION BUSES | EXPERIENCE & OUTLOOK |

### 11:00 – 13:00

*Auditorium, Maison de la Chimie, Paris*

This session will examine the current solutions and forecast trends for deploying zero emission buses in a dialogue between experienced operators and manufacturers.

11:00 – 11:15	15'	<b>Why are we still buying diesel? How do we transition away?</b> Dorthe Nøhr Pedersen, President, <b>European Metropolitan Transport Authorities (EMTA)</b> & CEO, <b>Movia</b>
---------------	-----	---

11:15 – 11:30	15'	<b>Currents Trends and Forecasts: Battery &amp; Fuel Cell Buses</b>
---------------	-----	---

11:30 – 11:45	15'	<b>Technical Solutions – Are Zero Emission Buses Ready?</b> Jorge Pinto, CEO, <b>Caetano Bus</b>
---------------	-----	---

#### **On the Stand: What Do Zero Emission Buses Have to Offer?**

*Selected operators share their experiences and expectations of operating zero emission vehicles. The operator panel will have the opportunity to put their questions directly to the suppliers in this interactive session.*

**Moderator:** Nicolas Brahy, Director, **Hydrogen Europe**

11:45 – 13:00	75'	<b>Operators Panel</b>
---------------	-----	------------------------

**Barcelona:** Josep Maria Armengol, Technical Director, **TMB**

**Cologne:** Jens Conrad, Head of Alternative Drivetrains, **RVK**

**France:** Bruno Lapeyrie, Director, **Keolis**

#### **Supplier Panel**

Alberto Gonzalez, Commercial Director, **Irizar e-mobility**

Jean-Christophe Hogue, Business Development Manager, **SAFRA**

Saadia Ajana, VP Business & Programs, **Symbio**

Geert Van Hecke, Head of Sales, **Van Hool**





## LUNCH

*Exhibition Areas, Maison de la Chimie, Paris*

13:00 – 14:15 75' **Lunch & Exhibition**

## SESSION 3 | THE INFRASTRUCTURE CHALLENGE: DEPLOYMENT AT SCALE | 14:15 – 16:15

*Auditorium, Maison de la Chimie, Paris*

This section outlines the challenges and barriers to scaling up infrastructure. Representatives from industry will present their solutions to the major challenges currently preventing widescale uptake of zero emission options.

14:15 – 14:30 15'

### **Overcoming economic barriers to large scale deployment**

Celine Cluzel, Director, **Element Energy**

14:30 – 14:45 15'

### **Operational challenges for zero emission infrastructure**

Steve Clermont, Director of Planning and Development, **Center for Transportation and the Environment**

14:45 – 15:35 50'

### **Panel – Battery: Infrastructure Solutions for a Full Fleet Conversion**

**Moderator:** *Speaker to be announced*

Koen van Haperen, Chief Communications Officer, **Heliox**  
Miriam Azurmendi, eMobility Developments Manager, **JEMA**  
& other speakers to be announced

15:35 – 16:25 50'

### **Panel – Hydrogen: Infrastructure Solutions for a Full Fleet Conversion**

**Moderator:** Lionel Boillot, **FCH JU**

Markus Bachmeier, Head of Hydrogen Solutions, **Linde**  
Antoine Mazas, General Director, **Air Liquide**  
Laurent Carme, CEO **McPhy**  
Oliver Bishop, General Manager Hydrogen, **Shell**



## COFFEE BREAK

*Exhibition Areas, Maison de la Chimie, Paris*

16:25 – 16:55 30' **Coffee & Networking**

## SESSION 4 | OPTIMISING OPERATIONS | 16:45 – 18:00

*Auditorium, Maison de la Chimie, Paris*

We finish the first day with commentary from operators, sharing their strategies for overcoming the challenges faced during early stages of the transition to zero emission fleets.

### **Operator Panel: Optimising Operations for Zero Emission Fleets**

**Moderator:** Arno Kerkhof, Head of Bus Division, **UITP**

16:55 – 17:50 55'

Catherine Chardon, Managing Director, **RATP DEV**  
Erwin Stoker, Team Lead e-mobility **OV Bureau Groningen Drenthe**  
Finn Coyle, Head of e-bus Engineering, **Transport for London**  
Mélanie Pedeutour, Project Manager, **Syndicat Mixte des Transports Urbains Pau Porte des Pyrénées (SMTU)**

17:50 – 18:00 10'

### **Closing Remarks Day 1**

Valérie Bouillon-Delporte, Présidente, **Hydrogen Europe**

## CONFERENCE DINNER

*Gustave Eiffel Room, Eiffel Tower, Paris (RSVP Only)*

19:00 - 22:00 180' **Drinks & Networking**

## END OF DAY 1



## CONFERENCE DAY 2 - WEDNESDAY 8<sup>TH</sup> APRIL

*Entrance Hall, Maison de la Chimie, Paris*

09:00 - 09:30      30'      **Coffee & Registration**

### SESSION 5 | INNOVATIVE ECONOMICS | 09:30 – 11:15

*Auditorium, Maison de la Chimie, Paris*

This session will outline business models and pathways for moving from funding to financing of complete fleets of zero emission buses and their associated infrastructure.

09:30 – 09:35      5'      **Welcome Address**  
Jorgo Chatzimarkakis, Secretary General, **Hydrogen Europe**

09:35 – 09:45      10'      **Creating the Conditions for Zero Emission Fleets in France**  
Arnaud Leroy, President, **ADEME (French Environment and Energy Management Agency)**

09:45 – 10:45      60'      **Moving From Funding to Financing**  
Stéphane Beauvais, **UGAP French central purchasing office**  
& other speakers to be announced

10:45 – 11:15      30'      **Supplier Pitches**  
**Moderator:** Jan Deman, Managing Director, **Busworld Academy**  
*OEMs provide details of their current zero emission offerings*

### COFFEE BREAK | 11:15 – 11:45

*Maison de la Chimie, Paris*

11:15 – 11:45      30'      **Coffee & Networking**



## SESSION 6 | AMBITIOUS TRANSITIONS: INTERNATIONAL PLANS TO TRANSITION TO ZERO EMISSION FLEETS | 11:45 – 13:10

*Auditorium, Maison de la Chimie, Paris*

This session will provide examples of ambitious scale-up plans from around the world, showing that zero emission bus technologies have no borders.

11:45 – 12:00	15'	<b>International Infrastructure Scale - Up</b> Eric Sebellin, Strategy Director, <b>Air Liquide</b>
12:00 – 13:00	60'	<b>Panel: Scaling up International Ambition for Zero Emission Fleets</b> <b>Moderator:</b> <i>to be announced</i> Nicolas Pocard, Marketing Director, <b>Ballard</b> Hallie Liao, International Manager, <b>Shenzhen Bus Group (China)</b> Gerard Hellburg, Programme Manager, <b>Vervoerregio (Amsterdam)</b> Alejandro Arriagada, Legal Division Chief, Santiago Metropolitan Public Transport Board (BEB) ( <b>Santiago, Chile</b> )
13:00 – 13:10	10'	<b>Call to Action</b> Paris Région : Ile-de-France Mobilite (Invited)

## LUNCH

*Exhibition Area, Maison de la Chimie, Paris*

13:10 - 14:30	80'	<b>Lunch &amp; Exhibition</b>
---------------	-----	-------------------------------

## CONFERENCE END

